

# MANIFESTO of TERRA INSIEME, January 2015, 1<sup>st</sup> issue

## The Group

*Terra Insieme* is not an association or a company yet. It is an ensemble of people meeting to find out a way of making culture and working together, in the fields of education, communication, science and arts.

Our intentions are not merely technical but political, in the etymological meaning, providing and organizing works not only for the Market, but for the global Town of Women, Men and Children, for a real improvement of the quality of life of everybody, for peace and cooperation, saving the identity of people and nature.

Our references are above all educational and cultural institutions and schools, but also the local and global organizations which work in the world and gather people and kids on environment, interculturality, free expression, democratic use of media and technology.

The starting group is composed of a core of few people, skilled in some fields, with sector managers of different areas, whose main tasks are:

- to coordinate the works and projects of *Terra Insieme* professionals.
- to provide a sharing and meeting environment open to any contribution worldwide, from anyone who agree with our purposes, to put together ideas, experiences, other projects.

## The network

In the network of *Terra Insieme* partake members and non members, but all people sharing and linking documents and web pages agree this manifesto and are actually in contact with some of the members of the group, overseen by sector managers or responsible persons.

All people put in the network only what they want, and every piece of content is given free, under a Creative Commons license that recognizes the intellectual authorship, but lets the contents themselves (except those hosted elsewhere with other licenses, eg.

YouTube, when linked or embedded in our pages) available to all.

No personal data are collected by *Terra Insieme* on the network, except those asked in the inscription form of members. Eventual ads (sharing does not mean to do everything for free) are negotiated directly with the advertisers, who buy precise and identified spaces, like in traditional newspapers. In no case we are to spy browsing visitors.

### **The purpose**

The idea is not to waste the good practices developed in years by many people, working above all with children, and to put them together in order to develop literacy and active citizenship for the information society. Also the huge opportunities offered by technology in the present global world, are not to be considered inevitably submitted to the “laws of the market”, but as a big chance for everyone, kids included, for a direct participation in the management of our lives.

We think that competition is not the only choice for the present civil society and that free sharing of experiences, ideas and projects, globally and locally, could be a right way in order to overcome the general crisis, economical, social, political, environmental and human. We think that jobs and production could develop into new models of cooperation and peace, giving a new hope to humans and nature.

We do think that all this cannot be completely delegated to “someone”, but it means for everybody to take his/her part of responsibility. We also know that the present patterns of life and consumption cannot stand without the consent of the people and the adherence of the majority of us. So, in our small way, our limited fields, we are trying to change the state of things.

Our group begins collecting names, addresses, shared documents of our friends and colleagues, from different countries of the world. Then friends get together with other friends, and so on, for a larger meeting of ideas and people, so that we can develop a common dialog and knowledge, cultural projects and true works on the field.

But we need to base all that on a well done platform, which cannot be wholly invented by few and eventually sold to the others. It is to be built with the contribution of as many as possible. So we ask everybody for a help, sending critics and suggestions, to allow us to do things every day a little better.